

News Release Dated May 2, 2018

Company: AOKI Holdings Inc.
 Representative: Akihiro Aoki, President
 Stock code: 8214, TSE First Section
 Contact: Haruo Tamura, Executive Vice President
 Tel: +81-45-941-1388

Revisions to Forecasts for the Fiscal Year Ended March 31, 2018

AOKI Holdings Inc. has revised its consolidated sales and earnings forecasts for the fiscal year ended March 31, 2018 that were announced on February 8, 2018.

1. Revisions to consolidated forecasts for the fiscal year ended March 31, 2018 (April 1, 2017 – March 31, 2018)

	Sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Net income per share
	(Million yen)	(Million yen)	(Million yen)	(Million yen)	(Yen)
Previous forecast (A)	199,850	14,500	14,000	7,600	87.40
Revised forecast (B)	198,400	14,850	14,000	7,380	84.91
Change (B - A)	(1,450)	350	-	(220)	
Percentage change (%)	(0.7)	2.4	-	(2.9)	
(Reference) Previous fiscal year (ended March 31, 2017)	194,046	14,447	13,895	7,355	83.38

2. Reasons for revisions

- (1) Existing store sales, particularly in the Fashion Business, were lower than planned due to a reactionary decline from the previous year's high sales level at existing stores resulting from significant renovation sales events. As a result, sales are likely to fall short of our previous forecast.
- (2) Operating profit is likely to exceed our previous forecasts mainly due to reduction in SG&A expenses in each business.
- (3) Although operating profit increased, ordinary profit is expected to be largely as planned. But, profit attributable to owners of parent is likely to be lower than our previous forecast. The lower forecasts reflect higher non-operating expenses and impairment losses related to the closure of stores in the Fashion Business, Karaoke Facility Operations Business and Café Complex Operations Business in order to raise operating efficiency.

Note: Above forecasts are based on judgments made in accordance with information available to management at the time this release was prepared, and actual results may differ substantially from these forecasts for a number of reasons.