

News Release Dated November 8, 2012

Company: AOKI Holdings Inc.
Representative: Akihiro Aoki, President
Stock code: 8214, TSE/OSE First Sections
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Notice of Decision to Acquire and Retire Shares

The share acquisition is in accordance with the Articles of Incorporation pursuant to Article 165, Paragraph 2 of the Companies Act, and the share retirement is in accordance with Article 178 of the Companies Act.

AOKI Holdings hereby serves notice that, at the Board of Directors meeting held on November 8, 2012, a resolution was adopted that the Company will acquire its own shares pursuant to Article 156 of the Companies Act which is applicable in lieu of Article 165, Paragraph 3, and will retire some shares in accordance with Article 178 of the Companies Act.

1. Reason for acquisition and retirement of shares

AOKI Holdings will purchase and retire its own shares in order to adopt timely and flexible financial strategies in response to changes in the operating environment and to increase shareholder value.

2. Details of share acquisition

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| (1) Type of shares to be acquired: | Common stock of AOKI Holdings |
| (2) Total number of shares to be acquired: | Up to 1 million shares
(2.40% of total shares outstanding, excluding treasury stock) |
| (3) Total value of shares to be acquired: | Up to 2 billion yen |
| (4) Acquisition schedule: | From November 15, 2012 to March 22, 2013 |
| (5) Method of acquisition: | Purchase on the Market |

3. Details of share retirement

- | | |
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| (1) Type of shares to be retired: | Common stock of AOKI Holdings |
| (2) Total number of shares to be retired: | 1 million shares
(2.14 % of total shares outstanding prior to the retirement) |
| (3) Planned date of retirement: | November 20, 2012 |

Reference:

- | | |
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| 1. Treasury stock as of October 31, 2012 | |
| Total number of shares outstanding (excluding treasury stock): | 41,671,618 shares |
| Number of shares of treasury stock: | 4,953,134 shares |
| 2. Number of issued shares after the retirement: | 46,624,752 shares |