

News Release Dated November 13, 2013

Company: AOKI Holdings Inc.
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Notice of Stock Split and Revision to Dividend Forecast

AOKI Holdings Inc. hereby serves notice that, at the Board of Directors meeting held on November 13, 2013, a resolution was adopted that the Company will conduct a stock split. Details are as follows.

1. Purposes of the stock split

The stock split will reduce the amount of investment required per share, and enhance the liquidity of the Company's shares thus helping to expand the shareholder base.

2. Overview of the stock split

(1) Method of the stock split

Shareholders listed or recorded in the final shareholder register on the record date of Tuesday, December 31, 2013 (effectively Monday, December 30, 2013) will receive 2 shares of common stock for each share held on the same day.

(2) Increase in the number of shares due to the stock split

1) Total number of shares outstanding before the stock split	45,624,752 shares
2) Increase in the number of shares due to the stock split	45,624,752 shares
3) Total number of shares outstanding after the stock split	91,249,504 shares
4) Total number of shares authorized after the stock split	133,679,900 shares

* There will be no change to the total number of shares authorized resulting from the stock split.

3. Schedule

(1) Announcement date December 12, 2013 (Thursday)

(2) Record date December 31, 2013 (Tuesday)

* Effectively December 30, 2013 (Monday) because the record date is a holiday for the transfer agent.

(3) Effective date January 1, 2014 (Wednesday)

4. Revision to dividend forecast

The year-end dividend forecast for the fiscal year ending March 31, 2014 announced on November 7, 2013 has been revised due to the 1-to-2 stock split.

The revised forecast for the year-end dividend per share is the amount after the stock split. Therefore, there will be no effective change in the previous forecast for the fiscal year-end dividend of 30 yen per share.

	Dividend per share		
	2Q-end	Year-end	Total
	(Yen)	(Yen)	(Yen)
Previous forecast (announced on November 7, 2013)	30.00	30.00	60.00
Revised forecast	30.00 ^(Note)	15.00	45.00 ^(Note)
Previous fiscal year results (fiscal year ended March 31, 2013)	20.00	25.00	45.00

Note: The revised forecast for 2Q-end dividend per share is the actual dividend payments before the stock split. The revised forecast for total dividends per share represents total amounts of 2Q-end dividend before the stock split and fiscal year-end dividend after the stock split.

5. Others

(1) There will be no change in the amount of capital due to the stock split.

(2) There will be no change in the Shareholder Special Benefit Plan due to the stock split.