

News Release Dated February 14, 2012

Company: AOKI Holdings Inc.
Representative: Akihiro Aoki, President
Stock code: 8214, TSE/OSE First Sections
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Notice Regarding Result of Share Repurchase through ToSTNeT-3 and Completion of Share Repurchase

AOKI Holdings hereby serves notice that, the Company acquired its own shares as announced on February 13, 2012. Details are as follows.

With this repurchase, share repurchase pursuant to the Board of Directors' resolution of November 9, 2011 was completed.

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| 1. Type of shares repurchased: | Common stock of AOKI Holdings |
| 2. Total number of shares repurchased: | 523,900 shares |
| 3. Repurchase cost: | 647,540,400 yen (1,236 yen per share) |
| 4. Date of repurchase: | February 14, 2012 (Tuesday) |
| 5. Method of repurchase: | Transaction through Off-Auction Own Share Repurchase Trading System of the Tokyo Stock Exchange (ToSTNeT-3) |

Reference

- Details of the resolution of share repurchase (announced on February 13, 2012)
 - Type of shares to be repurchased: Common stock of AOKI Holdings
 - Total number of shares to be repurchased: 523,900 shares
 - Total value of shares to be repurchased: 647,540,400 yen (1,236 yen per share)
- Total number of shares repurchased based on the Board of Directors meeting on November 9, 2011 up to February 14, 2012
 - Total number of shares repurchased: 1,000,000 shares
 - Total value of shares repurchased: 1,195,705,900 yen